Facsimile Transmittal Cover Sheet

USPTO Fax:	571-273-8300
RE:	IDS
Patent Application No.	10/662,998
Filing Date:	9/16/2003
Title:	Method For Improving A Web Site's Ranking With Search Engines
Inventor:	Murashige, Derek
Assignee:	The Go Daddy Group, Inc.
Assignee Correspondence Address:	14455 North Hayden Road Suite 219 Attn: Stewart J. Womack Scottsdale, AZ 85260
Assignee's Telephone:	480-505-8832
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Submission Content:	• Facsimile Transmittal Cover Sheet – 1 page • RCE Transmittal - 1 • Fee Transmittal – 1 • Agenda from Interview with examiner – 7 pages • Amendment – 12 pages
Total pages:	22
Total Fees:	$3,740.00
Submitted By:	Stewart J. Womack; 45,230
Date Submitted:	9/14/2006

Signature: ___/Stewart J. Womack/_____
                Stewart J. Womack, Reg.# 45,230

PTO/SB/17 (07-06)
Approved for use through 01/31/2007. OMB 0651-0032
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	Complete if Known	**RECEIVED**
	Application Number	10/662,998	**CENTRAL FAX CENTER**

Effective on 12/08/2004.
Fees pursuant to the Consolidated Appropriations Act, 2005 (H.R. 4818).

FEE TRANSMITTAL
For FY 2006

☐ Applicant claims small entity status. See 37 CFR 1.27

TOTAL AMOUNT OF PAYMENT ($) 3,740.00

Complete if Known	
Application Number	10/662,998
Filing Date	9/16/2003
First Named Inventor	Derek Murashige
Examiner Name	Chelcia Daye
Art Unit	2161
Attorney Docket No.	#0009

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CENTRAL FAX CENTER
SEP 14 2006

METHOD OF PAYMENT (check all that apply)

☐ Check   ☐ Credit Card   ☐ Money Order   ☐ None   ☐ Other (please identify): _____

☑ Deposit Account   Deposit Account Number: 503134   Deposit Account Name: The Go Daddy Group, Inc.

For the above-identified deposit account, the Director is hereby authorized to: (check all that apply)

☑ Charge fee(s) indicated below   ☐ Charge fee(s) indicated below, except for the filing fee

☑ Charge any additional fee(s) or underpayments of fee(s) under 37 CFR 1.16 and 1.17   ☐ Credit any overpayments

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FEE CALCULATION

1. BASIC FILING, SEARCH, AND EXAMINATION FEES

	FILING FEES		SEARCH FEES		EXAMINATION FEES		
Application Type	**Fee ($)**	**Small Entity Fee ($)**	**Fee ($)**	**Small Entity Fee ($)**	**Fee ($)**	**Small Entity Fee ($)**	**Fees Paid ($)**
Utility	300	150	500	250	200	100	_____
Design	200	100	100	50	130	65	_____
Plant	200	100	300	150	160	80	_____
Reissue	300	150	500	250	600	300	_____
Provisional	200	100	0	0	0	0	_____

2. EXCESS CLAIM FEES

Fee Description	Fee ($)	Small Entity Fee ($)
Each claim over 20 (including Reissues)	50	25
Each independent claim over 3 (including Reissues)	200	100
Multiple dependent claims	360	180

Total Claims	Extra Claims	Fee ($)	Fee Paid ($)		Multiple Dependent Claims	
_____ - 20 or HP =	39	x 50 =	$1,950		**Fee ($)**	**Fee Paid ($)**

HP = highest number of total claims paid for, if greater than 20.

Indep. Claims	Extra Claims	Fee ($)	Fee Paid ($)
_____ - 3 or HP =	5	x 200 =	$1,000

HP = highest number of independent claims paid for, if greater than 3.

3. APPLICATION SIZE FEE

If the specification and drawings exceed 100 sheets of paper (excluding electronically filed sequence or computer listings under 37 CFR 1.52(e)), the application size fee due is $250 ($125 for small entity) for each additional 50 sheets or fraction thereof. See 35 U.S.C. 41(a)(1)(G) and 37 CFR 1.16(s).

Total Sheets	Extra Sheets	Number of each additional 50 or fraction thereof	Fee ($)	Fee Paid ($)
_____ - 100 =	_____ / 50 =	_____ (round up to a whole number) x	_____ =	_____

4. OTHER FEE(S)

	Fees Paid ($)
Non-English Specification, $130 fee (no small entity discount)	
Other (e.g., late filing surcharge): Request for Continued Examination	$790.00

SUBMITTED BY

Signature	/Stewart J. Womack/	Registration No. (Attorney/Agent) 45,230	Telephone 480.505.8832
Name (Print/Type)	Stewart J. Womack		Date 9/14/2006

This collection of information is required by 37 CFR 1.136. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 30 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. **SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.**

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